

Matt Price

Senior Copywriter

Personal Details

Date of Birth: December 31 1971
Address: Flat 11, 21 Plumbers Row, London E1 1EQ
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Employment History

April 2007 to date: Senior Copywriter, EHS Brann/Euro RSCG 4D
May 2005 to April 2007: Copywriter, Tequila London
Jan 2004 to May 2005: Copywriter, Chemistry
May 2001 to Dec 2003: Head of Planning, Chemistry
May 2000 to May 2001: Planner, Perception Digital Media (now Altogether Digital, part of the Engine group)
Oct 1996 to April 2000: Account Manager, TNS

Education

Currently studying part-time for Certificate of Higher Education, Web Design & Development at Birkbeck, University of London

June 2002: Postgraduate Diploma E-commerce Technology & Management, Birkbeck, University of London

May 1996: BA (Hons) Business Studies (Marketing), Sheffield Hallam University

June 1990: A Levels: Business Studies (B), Art (B), General Studies (C)
Longcroft School, Beverley, East Yorkshire

July 1988: GCSEs (10 A, B & C grades), Longcroft School, Beverley, East Yorkshire

Awards

Campaign Digital 2007: Business to Business – Canon Office Colour (Finalist)

Campaign Direct 2007: Business to Business – Canon Office Colour (Finalist)

MCCA Best Awards 2007: Best Art Direction for Digital Communications – Canon Office Colour (Winner)

MCCA Best Awards 2007: Best Animation for Digital Communications – Canon Office Colour (Highly Commended)

Precision Marketing Awards 2007: Best IT – Canon Office Colour (Shortlisted)

ISP Awards 2006: Best Experiential Away from Point of Sale – Domestos Germophobia (Highly Commended)

Professional Organisations

Elected Associate member of D&AD since 2008

Referees

Simon Gill, Executive Creative Director, LBi

Cordell Burke, former Executive Creative Director, Tequila London